



# Digital Marketing Training Modules

**Latest 22 Modules Covered With  
AI Tools & Techniques**

**Class Pattern + Duration + Timing**



# Why Choose DigitalOnfront?

## Industry Experts

Learn From Professionals With 12+  
Years of Experience



# Why Choose DigitalOnfront?

## **Practical Training**

Work On Live Projects and Real-World  
Case Studies



# Why Choose DigitalOnfront?

## **Placement Support**

Dedicated Career Guidance and Job  
Placement Assistance



## **Our Training Programs**

1. Digital Marketing Course
2. Advanced Digital Marketing Course
3. Customized Digital Marketing Course



## Modules

**Module 1: Digital Marketing Overview**

**Module 2: Domain Name Hosting and SSL Tools**

**Module 3: Content Creation with AI and without AI**

**Module 4: Website Creation**

**Module 5: Landing Page Creation**

**Module 6: Professional Blogging with AI and without AI**

**Module 7: Email Marketing Software and Tools**

**Module 8: Keyword Planning and its Impact**

**Module 9: Google and Bing Ads Overview**

**Module 10: Social Media Profile/Page Optimization**

**Module 11: SEO (On Page)**

**Module 12: SEO (Off Page)**

**Module 13 Video/Image Creation with AI and without AI**

**Module 14: You Tube Channel Creation and Promotion**

**Module 15: WhatsApp/SMS Marketing Software and Tools Training**

**Module 16: Post, Reels & Story Creation with AI and without AI**

**Module 17: Lead Generation via Google and Bing Ads**

**Module 18: Lead Generation via Facebook/Instagram Ads**

**Module 19: GTM and Google Analytics**

**Module 20: Conversion Tracking and Goals**

**Module 21: Automation Follow ups with Free AI Tools**

**Module 22: Affiliate Marketing**



Contact Us For

**digital marketing service delivery &  
coaching**

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